

## Our Experience:

Key supplier for one of the nations largest safe worker programs, covering over 10,000 employees

Over 20 years of experience servicing safe worker incentive programs that reinforce prevention initiatives

Network of experts to help improve and/or implement new programs to achieve company objectives

## Keepsafe by TharpeRobbins

Recognizing your employees for what DIDN'T happen!

**Question:** What preventable incident can cost your company anywhere from \$26,000 to \$100,000\*, representing a direct hit to the bottom line, employee morale and productivity and company image?

**Answer:** The serious injury or death of one of your valued employees!

**Our Solution:** TharpeRobbins' Keepsafe program is designed to inspire employees to protect themselves, their communities and their employers from preventable workplace accidents and unsafe practices.

Historically, safety incentive programs rewarded employees based on certain measurable criteria, but this was found to cause hiding and/or under-reporting of accidents. TharpeRobbins' Keepsafe program is focused on both prevention and reinforcing the right safety practices which will:

- Improve employee productivity and morale
- Help reduce accidents
- Minimize insurance claims
  - Help manage insurance premiums
  - Reduce employee absences or SAT (Safety, Absences and Turnover)

### Did You Know?

**\$183 billion is the total cost of on the job injuries in 2008.**

The National Safety Council  
"Injury Facts 2010"

### Here's how:

- By engaging both individuals and teams to reinforce the desired safe behaviors and activities proactively, e.g., wearing protective equipment, being on the safety committee or conducting safety audits.
- By encouraging communications, e.g., reporting accidents and hazardous conditions, suggesting improvements, or attending safety meetings.
- By reinforcing your company as a desirable place to work, thereby attracting higher caliber employees.
- By elevating your image in the marketplace as a desirable business partner for potential customers.
- By involving key employees in the design of the programs, whenever possible.



## Flexible Solutions:

TharpeRobbins' solutions may be used for either individual or team performance options

- **Keepsafe On-the-Spot** programs provide a one-time recognition benefit to celebrate achievement of desired safety outcomes.
- **Keepsafe Points** programs encourage on-going focus on correct safety behaviors and/or activities.

## Program Elements:

TharpeRobbins' solutions include multiple components to ensure a comprehensive, positive, and memorable experience for the recipient both within the workplace and the community.

- Visible recognition that is a point of pride for the recipient
- Creative program branding to ensure awareness and impact
- Communication materials that ensure thoughtful messaging
- Presentation materials for a professional, polished award moment
- Program website for ease of implementation and use
- Training tutorials for the supervisor

\* Based on National Safety Council Workers' Compensation Claims Costs, 2005-2006

## Did You Know?

**3,200,000 on the job disabling injuries were reported in 2008.**

The National Safety Council  
"Injury Facts 2010"

**Employers are realizing that building a culture focused on desired individual and team safety behaviors can translate into increased productivity, higher morale and real savings.**

- Anthony Luciano Jr.

## For Additional Information

149 Crawford Road, Statesville, NC 28625  
800.634.5320 • fax 704.872.1795  
marketing@tharperobbins.com  
www.TharpeRobbins.com